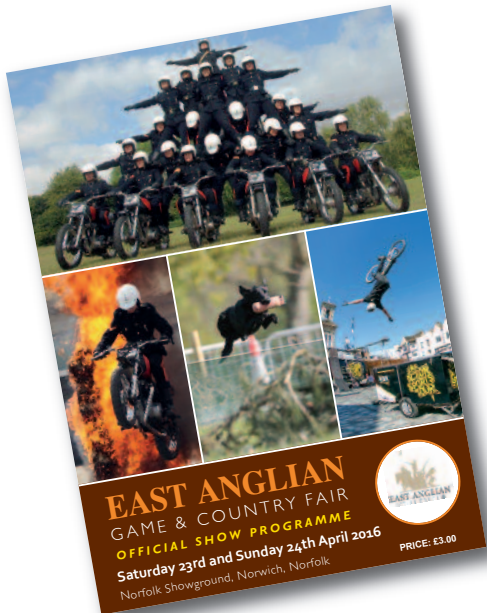

The East Anglian Game & Country Fair will be hosting their 14th Show on the Euston Estate, near Thetford.

The Euston Estate provides a central location for this year's show; with excellent access from Norwich, Cambridge, Bury St. Edmunds, Thetford, Ipswich and Newmarket.

This ideal location along with an extensive advertising campaign will attract over 50,000 visitors; and the Official Show Programme is the ideal platform to promote your products and services



EAST ANGLIAN
GAME & COUNTRY FAIR

Programme

Advertisement Order

Saturday 22 & Sunday 23
April 2017

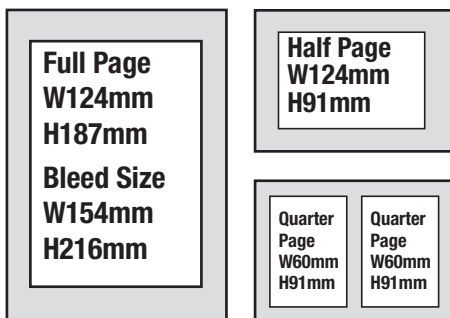
Artwork Specification

Mechanical Details

Finished Trim Size:

148mm wide x
210mm high

Note: Sizes below are
to fit the type area of
publication



QuarkXPress 8 - include: job files, 3mm bleed on all sides, all images and fonts.



InDesign CCS - include: job files, 3mm bleed on all sides, all images and fonts.



Photoshop CCS - Tiffs, JPEGs, PSD files.



Illustrator CCS - include: AI file, outlined EPS file, all images and fonts.



Acrobat 9 Pro - PDFs: CMYK, 3mm bleed on all sides, 300dpi images, 1200dpi lineart, transparency flattened, fonts embedded.

- Images** CMYK colour space. Images 300dpi - at the size they are being used. Logos/lineart at 1200dpi - at the size they are being used.
- PDF** Please use Press High Quality setting (PDF/X-1a). CMYK colour space. Please ensure all fonts are embedded. Images at 300dpi, logos/lineart at 1200dpi.
- Email** There is a 10mb limit, should your files be larger than this please burn to a CD/DVD or contact us for the FTP Website instructions. Please contact william.wells@geeringsprint.co.uk
- CD/DVD** Please ensure all files are collated including, job files, images and fonts
- FTP Website** Please contact william.wells@geeringsprint.co.uk for FTP instructions

Advertisement Order

Please tick where applicable

East Anglian Game & Country Fair Programme

FULL COLOUR RATES

<input type="checkbox"/>	Outside Back Cover	£480
<input type="checkbox"/>	Inside Front Cover	£380
<input type="checkbox"/>	Inside Back Cover	£315
<input type="checkbox"/>	Full Page	£260
<input type="checkbox"/>	Half Page	£165
<input type="checkbox"/>	Quarter Page	£105
<input type="checkbox"/>	Please provide details for Sponsorship Packages	

SEE GUIDE OPPOSITE FOR SIZES & ORIENTATION

- | | |
|---|--|
| <input type="checkbox"/> Repeat 2016 Advert | <input type="checkbox"/> Loose Inserts Quotation request |
| <input type="checkbox"/> Repeat 2016 Advert with alterations (charged extra) | <input type="checkbox"/> AGENCY Discount 10% |
| <input type="checkbox"/> Please provide quotation for creating artwork for my advertisement | |

Authors Corrections charged extra

V.A.T. charged at extra at current rate

LATEST Copy Date:

3rd April 2017

EARLIER WOULD BE PREFERRED

Cancellation Date -

Advertisements cancelled after **20th March 2017** will be charged in full.

Sponsorship Opportunities available - call William today

If you have any queries please contact us -
Tel: 01233 658615 or Email: william.wells@geeringsprint.co.uk

Advertisement Booking

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2. The Printer retains the right to refuse to accept any advertisement and should the occasion arise, to issue the publication with cancelled or amended advertisements, without assigning a reason in either case.
3. Other than cover positions, the printer reserves the right to insert any advertisements in any position in the publication.
No guarantee can be given nor be assumed that any advertisements will be placed in any particular position unless confirmed in writing.
4. Advertising copy to be supplied as specified overleaf. Any other format will be charged extra.
5. Proofs, should be checked carefully and returned by the specified date with any corrections and additions clearly marked thereon. If corrections have not been received by the specified date we reserve the right to print the artwork in its proofed state.
6. Your attention is drawn to the Trade Descriptions Act 1968, which makes it an offence for any person, in the course of any trade or business, to give any false indications or statement direct or indirect, about any goods supplied by him. This Act also applies to services, accommodation or facilities.
7. A Voucher copy of the publication will be sent to each advertiser together with the Invoice. Where bookings have been made by an advertising agent, the agent will receive the voucher copy.
8. Payment for advertisements should be made within thirty days of date of invoice.

Contact Information

I hereby order my advertisement for

The EAST ANGLIAN GAME & COUNTRY FAIR 2017 PROGRAMME

as detailed below @ £..... plus VAT.

Contact Name.....

Company Invoice Name

Address

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Charity Number

TelephoneFax

Email.....

Email for Proofs

Purchase Order No.....

Signed

Print Name.....

Date

Option to pay by credit card on booking

Fax: 01233 665713

Post to: THE EAST ANGLIAN GAME & COUNTRY FAIR PROGRAMME
Advertisement Office, Geerings Print Ltd.,
Cobbs Wood House, Chart Road, Ashford Kent TN23 1EP.

Enquiries: T: 01233 658615 E: william.wells@geeringsprint.co.uk
